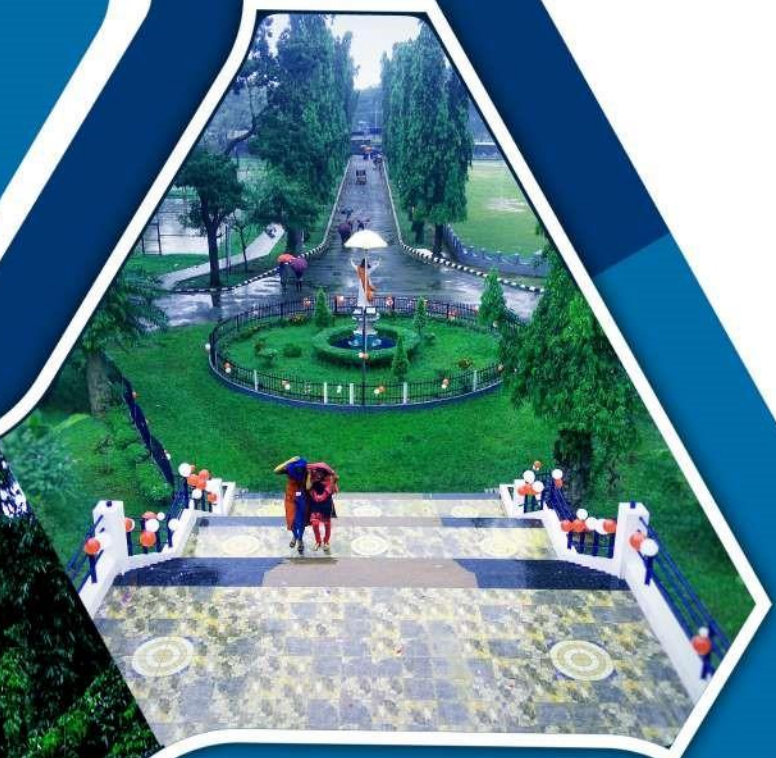


FATIMA MATA NATIONAL COLLEGE

AUTONOMOUS

(Reaccredited with 'A' Grade by NAAC)
Affiliated to University of Kerala



2.3.1 Press Visit

IQAC INTERNAL QUALITY
ASSURANCE CELL

PRESS VISIT

The English Department of FMNC, Kollam had organized a visit to Malayala Manorama Press at Kottiyam on 13th March 2019, for the II year BA English students as part of their curriculum. The objective of this visit was to assist students in understanding the printing processes and make them aware of the printing constraints.

Mr. Rakesh Mohan, one of the officers in charge, attended to the students personally and explained the pre and post-printing process as well as the distribution processes in detail, which also included the procurement of raw materials like paper rolls, inks, and other ancillaries. The complete process, ranging from procurement to supply chain, marketing, production cycle, lead times, wastage processing, packaging etc., was explained to the students to provide them with a 360-degree view and know-how of the printing industry. Live illustrations with every minute detail, satisfied the queries of the students and offered them with an in-depth practical insight. Further, the students experienced the process of plate creation on CTP machines for the CMYK process and the printing of the newspaper on the large printer.

Mr. Christy Clement of the Department of English accompanied the students on this enriching, enlightening visit. Overall, the amazing experience helped the students further their academic learning and enhance their industry experience.

