

# FATIMA MATA NATIONAL COLLEGE

AUTONOMOUS

(Reaccredited with 'A' Grade by NAAC)  
Affiliated to University of Kerala



MoU with AMLIRE Pvt. Ltd.

**IQAC** INTERNAL QUALITY ASSURANCE CELL

16-July-18

Cochin

To,

**The Principal  
Fatima Mata National College  
Kollam**

Sub: - Reg Student oriented internet TV channel

Respected Sir,

This mail is drafted on behalf of Amlire Pvt Ltd, a Student Startup run by the students of Bharath Matha College, Thrikkakkara. We are going to launch a student oriented internet TV channel named **CAN-TEEN NETWORK** in 25 colleges across Kerala by 25th July, 2018.

We aim to help the students with information on Educational updates, University News, Job offers, Scholarships and other vital information which will be displayed on our screens on a daily basis.

With all due respect, we request you to grant permission to run our internet TV channel in your college canteen. Our existing college list and Tentative Schedules are as below.

Thanking you,



Amal C Shaji

Director

Amlire Pvt Ltd



**MEMORANDUM OF UNDERSTANDING  
FOR CANTEEN BASED STUDENTS INTERNET TV CHANNEL AND  
ENTREPRENEURSHIP PROMOTION  
BETWEEN  
FATIMA MATA NATIONAL COLLEGE, KOLLAM AND  
AMLIRE PRIVATE LIMITED, KAKKANAD**

Fatima Mata National College, Kollam (here in after Fatima Mata National College), located at Chemmanmukku Railway Station Rd, Jawahar Nagar, Karbala, Kollam, Kerala 691001 represented by its Principal and Amlire Pvt. Ltd. (hereinafter AMLIRE), located at GS2 Heavenly Plaza, Kakkanad, Cochin 682021, represented by its Director, agrees to cooperate in regard to Canteen based students internet TV channel and entrepreneurship promotion. Fatima Mata College and AMLIRE are referred to individually as a "party" and collectively as "parties".

This Memorandum of Understanding (hereinafter MOU) serves as a legal document for both parties to establish and develop their bilateral relationships.

The parties hereby agree as follows:

1. This MoU is reached between Principal Fatima Mata National College as the first party, and AMLIRE, as the second party.
2. The first party, on request of the second party, has consented to the installation of a display screen of not exceeding 49" inch, at the expense of the second party, at the College canteen, on a spot approved by the first party.
3. This shall be for a period of 12 months; that is, from 20<sup>th</sup> September 2018 to 20<sup>th</sup> September 2019 or at the discretion of Principal.
4. The canteen based students internet TV channel will run as per the canteen timings.
5. The technical aspect of such display shall be the responsibility of the second party.
6. Tentative schedule of the programs are as follows.
  - University News & Updates
  - Educational News & Updates
  - College-Wide News and Announcements
  - Fest & National Seminar Details
  - Jobs & Careers
  - Government Launching Programs
  - Start-up kit for Students Entrepreneurship promotion
  - International Organizations Campaigns
  - Technology News, Latest Gadgets News & Reviews
  - Youth Education Motivation Programs
  - Travel documentary
  - Latest Automotive Industry News & Reviews
  - History and Cultural Programs
  - International News
  - Contest
  - Emergency alert
  - Advertisements

  
Principal  
Fatima Mata National College

  
Amal C Shaji

Director  
Amlire Pvt. Ltd.



7. At the end of twelve months, the agreement may be renewed on the basis of mutual consent.
8. The second party agrees to pay an amount of maximum Rs 5,000 (five thousand rupees only) per month as initial working capital to a student's startup from the college selected by the second party through the internal selection process. Apart from it, an amount to the extent of Rs 50,000 (Fifty thousand only) package will be provided by ways of the initial foundation, company formation, and legal support.
9. Ads displayed in the canteen based students internet TV channel will not have contents related to religious orientations, political news, advertisements of alcohol, tobacco, pan masala, other government and college banned products and anti-moral pictures. Moreover, it does not include ads that are similar to the first party trading.
10. The first party agrees that similar business activities of the second party will not be entertained in the canteen premises where the agreement is entered into between first and second parties
11. This MOU is executed in English in two copies, one for each party, which have equal legal effects.

Duly authorized representatives of Fatima Mata National College and Amlire executed this MOU as of the date and year given below.

For Fatima Mata National College

  
Principal

Date: 4/9/18.....



For Amlire Pvt. Ltd.

  
Amal C Shaji  
Director